



MEDIA RELEASE

Leavenworth Main Street
416 Cherokee
Leavenworth, KS 66048

CONTACT: Wendy Scheidt, Executive Director
(913) 682-3924

DATE: April 22, 2010

FOR IMMEDIATE RELEASE

MAIN STREET MERCHANTS INVITING THE COMMUNITY TO “FOLLOW THE YELLOW BRICK ROAD DOWNTOWN” April 30th FOR A NIGHT OF FUN WITH ACTIVITIES & PROMOTIONS AT 40+ MERCHANTS

As a kick off to the Kansas Sampler Festival, hosted by Leavenworth County on May 1 & 2 at Ray Miller Park at the VA, over 40 downtown merchants will participate in the “Follow the Yellow Brick Road” event on Friday, April 30th. Vendors at the festival as well as the community are welcome & invited to participate from 5 – 8 p.m., Friday, April 30th, discovering yellow bricks in the stores & restaurants, unveiling special offers, fun facts & discounts. Meet & enjoy local artists & authors in stores while other merchants will offer tastings, live music and more. Bring your pet and have a portrait painted! Find flat Dorothy! Strolling musicians will be in the streets along with our “OZ” costumed characters. Toto says, “See Leavenworth County Dogs-R-Us 4H Dog Group” downtown. Check out Cherokee, Delaware, Choctaw, Shawnee & 5th Street for participating merchants who will be displaying posters and their yellow brick. Come downtown and enjoy this fun-filled evening. Check out our website for more information, www.leavenworthmainstreet.com.

“This program is supported in part through an agreement with the Kansas Main Street Program, Kansas Department of Commerce”

###