



MEDIA RELEASE

Leavenworth Main Street
416 Cherokee
Leavenworth, KS 66048

CONTACT: Wendy Scheidt, Executive Director
(913) 682-3924

DATE: June 23, 2010

FOR IMMEDIATE RELEASE

MAIN STREET MERCHANTS INVITING RESIDENTS TO EXPERIENCE HISTORIC DOWNTOWN DURING INDEPENDENTS WEEK, July 1 – 7

Leavenworth, Kansas - The American Independent Business Alliance (AMIBA) and Leavenworth Main Street Program declare the week of July 1-7 Independents Week. “It’s a time to reflect on the importance of economic democracy and community self-determination by celebrating the nation’s locally owned independent businesses and the stake each citizen has in shaping their home town’s future,” stated AMIBA director Jennifer Rockne. “Leavenworth Main Street invites the community to help celebrate by coming downtown to explore, shop and dine at our many independent merchants, restaurants and member businesses,” stated Wendy Scheidt, Executive Director.

“Leavenworth Main Street is joining other local alliances and partner organizations nationwide--thousands of independent business owners and citizens who are participating in Independents Week—to celebrate our great independent businesses who exemplify the uniqueness of Leavenworth” said Wendy Scheidt. “We have a reason to celebrate—these friends and neighbors embody the spirit of entrepreneurship and individuality in our community. Our citizens are integral to ensuring we keep these businesses that help define who we are and contribute to our sense of place.”

Mayor Dedeke will be signing a proclamation on Tuesday, July 7 during the city commission meeting. “We hope many in the community will frequent more independent businesses *on a consistent basis*, knowing that dollars spent at local, independent businesses continue to recirculate within our community. In addition, local independent businesses offer competitive pricing, superior product knowledge and support, free services such as delivery, layaway & gift wrapping”, states Scheidt. Getting to know your local merchants is a rewarding experience.

Check out the Leavenworth Main Street website for more information on Independents Week and shopping local, www.leavenworthmainstreet.com. Download a retail shopping guide or pick one up downtown. You’ll discover over 150 specialty & traditional retailers, restaurants, service & professional businesses to serve a variety of your needs.

The National Trust for Historic Preservation, National Main Street Center and Leavenworth Worth Main Street are affiliated with the American Independent Business Alliance (AMIBA) and are part of a growing national movement of communities rallying to support their independent businesses, take control of their local economies, and reverse the trend of chains and big boxes displacing locally owned businesses.

“This program is supported in part through an agreement with the Kansas Main Street Program, Kansas Department of Commerce”

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