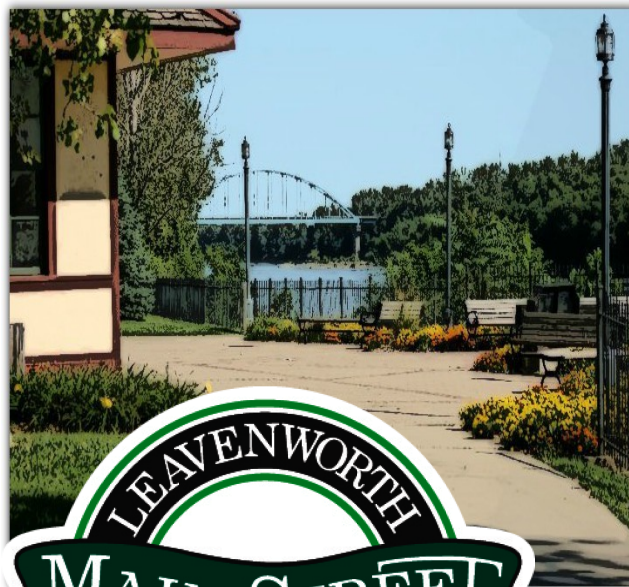




Business Member Ben- efits:

- Investor discount card
- FREE workshops and conferences from Kansas Main Street, Inc.
- Provides KU Small Business Development Center, Network Kansas and other experts to help your business succeed
- Discounted Leavenworth City Market booth space
- FREE or discounted participation fees and advertising opportunities for Main Street events
- Listing in Downtown Shopping Guide
- Member Mingles monthly networking events
- Website listing with your business link
- E-newsletter with opportunity to promote your business's sales, events or other information
- Incentives Without Walls (IWW) and Network Kansas funding opportunities and assistance with other grant and loan programs
- FREE building design assistance to property owners who are renovating or restoring their buildings

Over the past decade Leavenworth Main Street Program has encourage the creation and stability of small businesses by working to enhance downtown vibrancy, historic preservation, small business development and retention, expansion of the state's employment base, leveraging private investment for economic growth and development of entrepreneurial activity, increasing tourism and providing a positive road map for community partnerships.

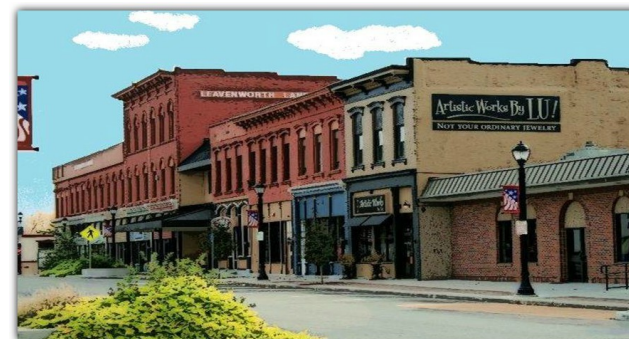


First City of Kansas



The Leavenworth Main Street Program is a team of residents, merchants, property owners and other interested citizens who believe that downtown Leavenworth, Kansas, is a special place to visit, live, work, shop, dine and stay.

This program is a non-profit corporation that provides in-depth guidance on preserving, rehabilitating and reusing of historic structures. Focus on the economic health and revitalization of our community. The volunteer membership serves as a fund raising mechanism to preserve Leavenworth's heritage.



Benefit from our knowledge:

Free design assistance to property owners who are renovating or restoring their building.

Serves as a liaison between business and property owners and the City of Leavenworth to resolve development issues and find solutions.

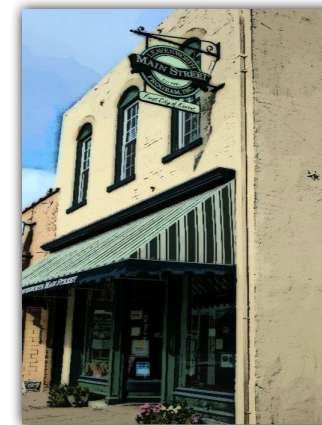
Provides information on available rental space for new and relocating businesses.

Provides consultations, information and referrals to new and existing businesses.

Sponsors special events and promotes outside marketing to bring new consumers downtown.

Provides education on business related topics through workshops, guest speakers and a newsletter.

Provides an e-newsletter to keep our mem-



913.682.3924

www.LeavenworthMainStreet.com

416 Cherokee Street

Leavenworth, KS 66048

When a community participates in a comprehensive revitalization effort, its downtown or traditional neighborhood commercial district can experience a return of economic vitality.

Benefits of the Leavenworth Main Street (LMS) Program include:

- Protecting and strengthening the existing tax base
- Creating a positive community image
- Enhancing economically viable buildings
- Supporting business recruitment and retention
- Fostering the development of new jobs
- Attracting new residents to the Main Street area
- Increasing investment in the Main Street area
- Preserving historic architectural resources

FOUR-POINT APPROACH

The Main Street Four-Point Approach® is a community-driven, comprehensive strategy that encourages economic development through historic preservation in ways that are appropriate for today’s marketplace. The four points include:

Design: Enhancing the downtown’s physical environment by capitalizing on its best assets including historic buildings, and creating an inviting atmosphere through attractive window displays, parking areas, building improvements, streetscapes and landscaping. The Main Street program also focuses on instilling good maintenance practices in the commercial district, enhancing the physical appearance of the district by rehabilitating historic buildings, encouraging appropriate new construction, developing sensitive design management systems and integrating long-term planning.

Economic Restructuring: Strengthening a community’s existing economic base while also expanding and diversifying it. By helping existing businesses expand and recruiting new businesses to respond to today’s market, the Main Street program helps convert unused spaces into productive properties and sharpens the competitiveness of business enterprises.

Promotion: Marketing a downtown’s unique characteristics to residents, visitors, investors and business owners. The Main Street program develops a positive, promotional strategy through advertising, retail activities, special events and marketing campaigns to encourage commercial activity and investment in the area.

Organization: Involving all of the community's stakeholders, getting everyone working toward a common goal and driving the volunteer-based Main Street program. The fundamental organizational structure consists of a governing board and four standing committees. Volunteers are coordinated and supported by a paid program director or Main Street manager. This structure not only divides the workload and clearly defines responsibilities, it builds consensus and cooperation among the various stakeholders.



The Main Street Four Point Approach was developed by the National Trust for Historic Preservation in 1977 in response to continued threats to historic commercial architecture and economic activity in small-city downtowns. The Leavenworth Main Street Program works in cooperation with the National Main Street Center to provide resources and technical assistance.



Enjoy the modern life of a historic downtown!

For every \$100 spent in a locally owned store, \$45 stays within the local economy and circulates through other local businesses creating jobs and positive economic development. For big boxes, it’s about \$15 per every \$100 spent, while out-of-town shopping and on-line shopping retain virtually nothing for our local economy.

Want to make new friends or get to know your community while having fun? Then get involved with Leavenworth Main Street we have many different volunteer opportunities available.

With your donation or membership to Leavenworth Main Street it will help keep our local economy growing and preserve our historic downtown buildings. Leavenworth Main Street® membership is less than 70 cents per day.

The benefit to our local business’s and to our community’s future is worth investing in!

Leavenworth Main Street Program, Inc.
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Main Inside Heading



Caption describing picture or graphic.

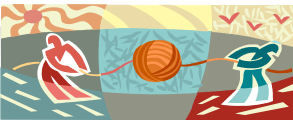
The most important information is included here on the inside panels. Use these panels to introduce your organization and describe specific products or services. This text should be brief and should entice the reader to want to know more about the product or service.

You can use secondary headings to organize your text to make it more scannable for the reader.

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Business Name

Primary Business Address	Phone: 555-555-5555
Your Address Line 2	Fax: 555-555-5555
Your Address Line 3	E-mail:
Your Address Line 4	someone@example.com