



M E D I A R E L E A S E

Leavenworth Main Street
Leavenworth, KS 66048

CONTACT: Wendy Scheidt, Executive Director
(913) 682-3924

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FOR IMMEDIATE RELEASE

SPRING FLING BINGO – A GREAT SUCCESS FOR MERCHANTS

Spring Fling Bingo was created to drive consumers directly into the many awesome small businesses downtown and ran from March 15 through May 15. There were 2,239 bingo cards returned within the 6 week promotion, 6 lucky weekly winners of \$50 Main Street Bucks, and 2 very lucky grand prize drawing winners. Emily Wagner and Vanessa Hanson were the lucky final drawing winners, each with prizes totaling over \$450! A huge Thank You to the many merchants that donated items for the drawing, as well as Chris Clemens/CJ Gift Co that always packages the baskets so beautifully! With Spring comes renewal and this year it also brought recovery for the many businesses located in historic Downtown.

Leavenworth Main Street and the Leavenworth Convention & Visitors Bureau co-sponsored this event and are pleased with the outcome. “It’s great to create and host fun activities that directly benefit the merchants while indirectly benefiting downtown”, states Wendy Scheidt, Executive Director of LMS. “Bingo cards returned averaged 375 weekly. Yet another opportunity for consumers to explore, interact with the merchants and experience all that historic downtown Leavenworth has to offer”.

There are more exciting activities planned. Alive After 5 Summer Wine Walk, June 3, Summer Concert Series begins June 12 featuring Dating Sarah, DIY for Dad, June 19 as we kick off Summer.

As with all Leavenworth Main Street activities, you’ll find information and updates on our website and Facebook page. Downtown is exciting and offers a diverse mixture of merchants, restaurants and service businesses to fill most any need or want you have, all in a one-of-a-kind way! Live Local.

www.leavenworthmainstreet.com or find us on Facebook.
Leavenworth Main Street, 416 Cherokee Street, 913-682-3924

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