



MEDIA RELEASE

Leavenworth Main Street
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FOR IMMEDIATE RELEASE

USD #453 INFUSING LOCAL SMALL BUSINESS WITH MAIN STREET BUCKS

The elves at Leavenworth Main Street have been very busy this week accommodating a huge request by USD 453 for 625, \$50 bundles of Main Street Bucks! Infusing \$32,500 into the local small business economy is huge.

“Leavenworth Main Street is excited that we could quickly facilitate Leavenworth USD 453’s request for a larger order of Main Street Bucks which is a huge stimulus for downtown merchants. An infusion of this magnitude into the local economy by a single entity is unprecedented. The bucks recirculate among the majority of downtown businesses, plus some outlying area businesses, who invest in our organization annually. Infusing Main Street bucks into the community is a win/win/win! We always encourage Live Local and we thank USD 453 for their contribution to the local economy!” Wendy Scheidt, Executive Director, Leavenworth Main Street Program.

We couldn’t have completed this request so quickly if not for Curt Gilfert, owner of Advantage Printing. This request was far more bucks than we could print “in house”, states Scheidt. Our elves, Westin and Jeb Marshall were troopers and came in all day to help Wendy stuff the bundles. We had Curt drop the USD logo on them, so they are really special bucks! Main Street bucks recirculate among investor businesses and are reimbursed dollar for dollar here at the office when the merchants bring them in.

“Leavenworth Main Street annually awards several thousand dollars in Main Street Bucks during promotions to customers. In 2020, we increased these awards to over \$6,000 to encourage customers and visitors to return safely and explore downtown and the many amazing merchants and restaurants. Just think how the local economy could be positively impacted on an ongoing basis if more local entities and businesses chose to award Main Street Bucks for employee incentives, bonuses and more!” Wendy Scheidt

It takes many partnerships to create excellence. But that’s what we do at Leavenworth Main Street! Always going the extra mile for small businesses, our investors and community is our passion and priority. Stay up to date with this announcement and all things Main Street, downtown and small business by following our Facebook page.

www.leavenworthmainstreet.com or find us on Facebook.
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