

LEAVENWORTH MAIN STREET

2021 YEAR IN REVIEW


MARCH 1, 2022

LEAVENWORTH MAIN STREET BRINGS ALL AGES DOWNTOWN FOR FUN & EXPLORATION! Live Music, Events, Prizes, Shopping & Dining



2021 PROMOTIONAL ACTIVITIES, A SAMPLING INITIATED, DEVELOPED & HOSTED BY LMS

Alive After Five Art Crawl
April 1st 5:00pm-8:00pm



Featuring Artists, Appetizers & Aperitifs at each Shop!

Tickets \$15
416 Cherokee
Ask about our Frequent Fiver Program!

915-682-3924  www.leavenworthmainstreet.com

DIY for Dad!
SATURDAY, JUNE 19 ~ 10AM-2PM
LEAVENWORTH MAIN STREET

1 Map/gift bag pick up begins at 9:30am-416 Cherokee First Come First Served! Only 100! 12 and under must be with an adult!	2 Create a leather Key Chain, a card, decorate the gift bag, and take your picture all for Dad!
Pick up Map (\$5)	Create!
3 Walk around town & collect your goodies! We might even have a couple extra surprises!	For more information: 915-682-3924 416 Cherokee www.leavenworthmainstreet.com
Have Fun!	Leavenworth Main Street

LEAVENWORTH MAIN STREET PROGRAM INVITES YOU TO THE

HOLIDAY OPEN HOUSE
NOVEMBER 6 ~ 10 AM-4 PM
Visit Downtown Leavenworth Music, Unique Shops, Great Restaurants! Carriage Rides Sponsored by

The Annual Ornament Hunt
Maps available to FIRST 200 shoppers!
One per Family, must be in line to claim a map!
Hours open at 9:30- 416 Cherokee

Leavenworth Main Street
416 Cherokee 915-682-3924
www.leavenworthmainstreet.com

REINDEER ROMP
Sat, December 4, 10am-2pm

A new holiday tradition!
Pick up a map at 416 Cherokee! Follow it to make homemade Holiday treats and new memories! Enjoy music and Holiday Shopping!

Don't miss your chance for a Saffle with Elfie!
150 Maps! Must be in line to pick up map!

Leavenworth Main Street
416 Cherokee 915-682-3924
www.leavenworthmainstreet.com

LEAVENWORTH MAIN STREET

FESTIVAL OF TREES
View Trees Nov. 6- Nov 25
VISIT SHOPS DOWNTOWN AND CHECK OUT THEIR DECORATED TREES!
Pick up a map at participating merchant, visit and vote for your favorite trees! Turn in your map to Main Street by November 25!

Leavenworth Main Street
416 Cherokee 682-3924
www.leavenworthmainstreet.com

SAFE TRICK OR TREAT
30 OCT

LAST SATURDAY IN OCTOBER!
10 AM-2PM

ALL DOWNTOWN EVENT!
BROADWAY TO THE RIVER & CHOCOLATE TO SERVE!
LOOK FOR THE FLYER!

Leavenworth Main Street
416 Cherokee 915-682-3924
www.leavenworthmainstreet.com

2021 Tour of Tea Tables
April 20-April 24
Featuring
Saint John Hospital

Vol Libre Fluffy's Swedish Pub Karma dormall Gallery
Sparkle with Alisa Queen's Pantry Teas Petite Fleur
Alisa's Joy of Jordan Essentials Carroll Mansion
Momo's Knitting Nook Ava's Island Cafe' Celtic Holsters

Thank You to our Presenting Sponsor

 Saint John Hospital

www.leavenworthmainstreet.com
416 Cherokee 915-682-3924

STUFF YOUR STOCKING!
NOVEMBER 6- DECEMBER 22

Pick up your stocking inside, and Start Shoppin' and Stuffin' in Downtown Leavenworth!

Turn in Stockings by Friday each week to 416 Cherokee!

LEAVENWORTH MAIN STREET 416 CHEROKEE 915-682-3924
WWW.LEAVENWORTHMAINSTREET.COM

LEAVENWORTH MAIN STREET PRESENTS

Leavenworth Live
FREE OUTDOOR SUMMER CONCERT SERIES

★ **DATING SARAH** ★
JUNE 12TH

★ **SOUTH BOUND** ★
JULY 10TH

★ **SOUTHERN REIGN** ★
AUG 14TH

LIVE ON STAGE 7:00PM

OUR SPONSORS

FOOD, MUSIC, BEER AND FUN!
STAY FOR THE SHOWS! DON'T MISS THE BANGERS!
FOR ANY ADDITIONAL INFO CONTACT US VIA  WWW.LEAVENWORTHMAINSTREET.COM
915-682-3924

LEAVENWORTH MAIN STREET

SPRING FLING BINGO 2021
MARCH 15-MAY 15

Take your Bingo card to a participating shop, service, or restaurant & collect stamps for a "BINGO" when you make purchases!

BINGO= Full row, column or diagonal!
Bring card to Leavenworth Main Street 416 Cherokee
Each Bingo is good for 1 entry(max 6 per Bingo card!) for weekly drawing!
First drawing March 26th! Then every Friday until May 14!

May 18th Grand Prize Drawing! Main Street Basket!

Leavenworth Main Street
416 Cherokee 915-682-3924
www.leavenworthmainstreet.com

Leavenworth Main Street Presents

"THE MIRACLE ON MAIN STREET" or "THE LEAVENWORTH MAIN STREET \$1000 Giveaway"
November 27 2021

For every \$25 you spend at a participating Main Street Store, Restaurant or Service on NOV. 27 your name goes into a drawing for one of 10- \$100 bundles of Main Street Bucks!

Is your favorite shop or restaurant participating?
call 682-3924 or  www.leavenworthmainstreet.com

COMMUNITY BENEFIT PROJECTS CITY OF LEAVENWORTH PARTNERSHIP

▶ **COMMUNITY BENEFIT PROJECTS:**

- ▶ Banner of Honor Program (50 Banners within the Delaware Streetscape Area)
- ▶ American Flags on Delaware, Memorial Day - Veterans Day (Delaware Streetscape Area)
- ▶ Veterans Day VIP Reception - A partnership with Exchange Bank (due to COVID, not held in 2021)
- ▶ Public Art (Mural Installation on LMS building, First City Passageways, Character Benches designed/ordered/delivered, installation in early 2022.

▶ **CITY OF LEAVENWORTH PARTNERSHIPS:**

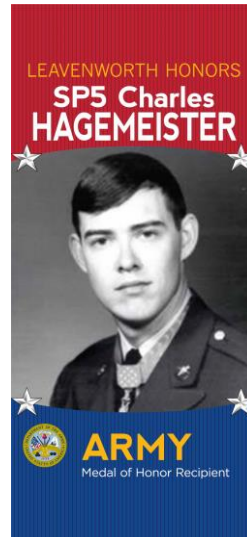
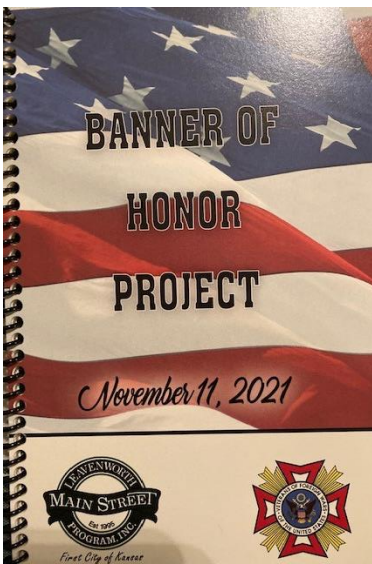
- ▶ 2 City appointed board members
- ▶ City Staff participation in economic vitality, design and promotion committees

LMS Destination Based Outside Marketing:

- ▶ **Fox 4 Zip Trips, Discover Mid America, Leavenworth Times, CVB & Fort Leavenworth, Josephine/St. Joseph Market, Professional Video's, Billboard on 4th Street, Specialty opportunities**
- ▶ Educational Opportunities - Quarterly Kansas Main Street trainings, Opportunities & resources from Kansas Main Street and the Department of Commerce

BANNER OF HONOR, FLAGS ON DELAWARE, PARKING LOT BANNERS

- ▶ The Banner of Honor Program was in its 6th year in 2021, and features Veterans from all branches of the service, all wars and conflicts. The program begins in July of each year with 1 year renewal if desired, moves on to applications for new banners, photo's and biographies are collected, Young Sign digitizes and formats each banner, Marlee formats the Banner Booklets, Advantage Printing completes a professional, spiral bound Banner Booklet. Cost is \$200, Banner hangs for 1 year within the 50 locations within the Delaware Streetscape. Banners are installed by LMS volunteers.
- ▶ The flags located in the streetscape area are installed prior to Memorial Day and taken down after Veterans Day by LMS volunteers.



ECONOMIC IMPACT EVENTS

Economic Impact Events (For City & Merchants) All provide increased sales tax.

- ▶ **AA5** - 1st Thursday of Every Month On average, 20 merchants participate monthly, drawing from 60 - 240 attendees to AA5. Business exposure, sales, repeat customers, word of mouth buzz. This event continues to grow.
- ▶ **First City Spring Tea** In 2021, due to COVID limitations, LMS hosted a Tour of Tea Tables within merchants businesses. Customers could vote on their favorite tea tables and the top 3 businesses received awards.
- ▶ **Small Business Saturday/The Miracle on Main Street** 1,829 tickets = \$45,755 spent within 35 participating businesses. Very successful. As a result of this success, LMS hosts Christmas in July. During each event, \$1,000 is awarded in 10, \$100 bundles of MS Bucks which re-circulate downtown. \$25 purchase provides customer 1 ticket into the drawing in November; \$20 purchase provides customer 1 ticket into the drawing in July.
- ▶ **Build a Bouquet** Encourages Mother's Day purchases & builds customer base.
- ▶ **Leavenworth City Market** Partnership with LV Farmers Market on 2nd Saturdays.
- ▶ **Free Summer Concerts** Brings community and visitors downtown to listen, explore and enjoy
- ▶ **Downtown Loft Tour.** In 2021 LMS wasn't able to host this event due to COVID limitations. Showcase of upper story spaces, residential & office. Attendees gain perspective of living and working space available downtown. An exciting eye opening experience for many!
- ▶ **Sidewalk Sales** Good for merchants & good for those looking for a bargain, plus builds customer base.
- ▶ **Business Happy Hour** Due to COVID limitations, LMS didn't host in 2021, however 2022 is successful. This event provides a great networking opportunity for business owners and professionals to learn about and meet proprietors that hold a liquor license. A compliment to AA5.
- ▶ **Holiday Open House** Encourages holiday shopping downtown.

FOX 4 ZIP TRIP ADVERTISING AS THE WEATHER SPONSOR

- ▶ A PARTNERSHIP WITH THE LEAVENWORTH CVB AND LEAVENWORTH MAIN STREET, FEATURING SPONSORED VIDEOS DURING ZIP TRIPS ALL SUMMER.



MAIN STREET BUCKS - EXCELLENT INVESTMENT BY USD 453
MERCHANTS RECEIVE THE BENEFITS!
CINDY/TEN PENNY; DR ROTH/USD 453; BETH/USD 453 ACCEPTING
625, \$50.00 PACKAGES OF MS BUCKS; JAN/BUTLERS MUFFLERS



ALIVE AFTER 5! FRIENDS & FUN, MEETING MERCHANTS & EXPLORING DOWNTOWN



BUILD A BOUQUET, DIY FOR DAD, REINDEER ROMP



KEEPING DOWNTOWN ALIVE, VITAL & VIBRANT *ECONOMIC DEVELOPMENT*

The Leavenworth Main Street Program Staff are busy, providing ongoing personal guidance, opportunities and resources for Downtown growth. The Pandemic continued to pose issues for downtown and small businesses in 2021.

- ▶ **ENTREPRENEURIAL & SMALL BUSINESS CONTACTS: 62**
 - ▶ **19 Businesses secured locations and/or expanded; A few projects are still in the works; some projects are inactive; open communication is consistent**
- MAINTAINS AVAILABLE PROPERTY LISTING. A valuable tool that LMS provides frequently.
- MAINTAINS CATEGORIZED LISTING OF ALL DOWNTOWN BUSINESSES
- PUBLISHES BUSINESS GUIDE, SHOPPING/DINING GUIDES & RESTAURANT GUIDE
- Business Resources Provided: Professional Consultations, Business Mentoring, Funding Opportunities, Design Assistance, Grow Leavenworth County/Network Kansas assistance via Low Interest Loan Opportunities & Other Business Educational Opportunities, LMS loans

ECONOMIC DEVELOPMENT & LMS IMPACT

A SAMPLING OF NEW & GROWING BUSINESSES

213-223 S. 5th Street

KARMA - 2021 saw beautiful building exterior painting (including tuck pointing and repairs)
Business Investment

610 Cherokee

SIS' SWEETS Re-located in 2021 to this location. Business growth.

600 Shawnee

Leavenworth Local Hotel opened. Adaptive Re-use of an Existing Building/Building Investment

207 B Delaware

Season 7 Boutique opened. New Business.

507 Shawnee

Krab Wingz opened. New Restaurant

ECONOMIC DEVELOPMENT & LMS IMPACT

A SAMPLING OF NEW & GROWING BUSINESSES

510 S. 5th Street

Petra's Imbiss Stube' grew from a food truck to a permanent location. Business Growth

510 Cherokee

Mrs. Lalla's Cookies opened. New Business.

210 S. 7th Street

The Shop (fitness); Zuri Monique Boutique; Wholeness opened. New Businesses.

S. 5th Street

Modern Hue Salon opened. New Business

624 Cherokee

First City Cheese Market & Kitchen Essentials - Combined 2 storefronts into 1 Business Growth

ECONOMIC DEVELOPMENT & LMS IMPACT

A SAMPLING OF NEW & GROWING BUSINESSES

501 Delaware

Large building purchased and re-developing. Building Investment & Development

307 Cherokee

Celtic Holsters purchased the building and re-located from 505 Cherokee. Business Growth & Investment

505 Cherokee

Retained by the owner, offering leased space in the storefront; future plans to open a creative space in the storefront. Building Retention

509 Cherokee

Professional youth choir business. Development

ECONOMIC DEVELOPMENT & LMS IMPACT

A SAMPLING OF NEW & GROWING BUSINESSES

514-B Delaware

First City Quilts is renovating this location recently vacated by Rosalyn's and re-locating in early Spring from 501 Delaware. Business Development & Growth

423 Delaware

KND Magic Boutique re-located from an upper story business suite to storefront exposure. Business Growth

601 Shawnee

Ramos Pawn re-located. Business Expansion & Building Investment

203 B Delaware

Strt 8 Barber Shop re-located. Business Expansion

301 S. 5th Street

Cheeky Llama Clothier is opening early Spring. Frosting House Boutique closed at the end of 2021. New Business

ECONOMIC DEVELOPMENT & LMS IMPACT

A SAMPLING OF NEW & GROWING BUSINESSES

426 Cherokee

First City Property Group opened. Building Investment, Service

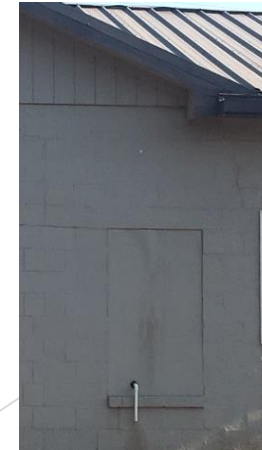
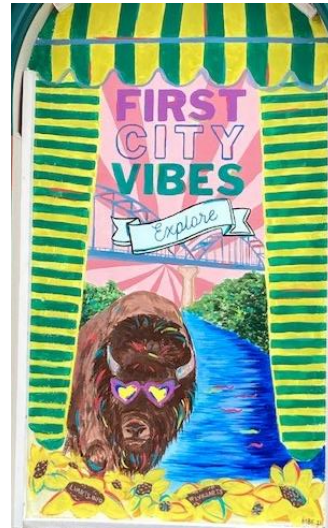
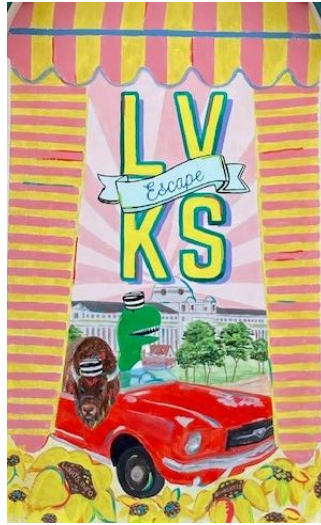
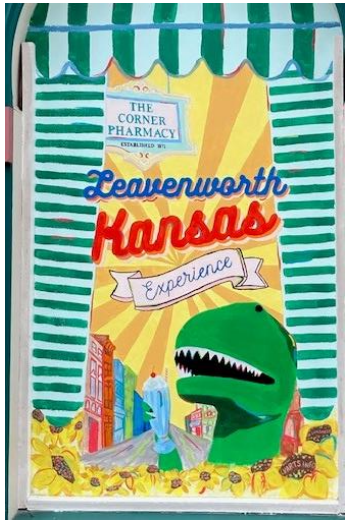
604-606 Cherokee & 610 Cherokee

604-606 Cherokee is in the final phase of a major renovation *to include a new commercial kitchen to accommodate a restaurant* New Business.

301 S. 5th Street

Frosting House Boutique opened. Closed end of 2021.

COMMUNITY ENHANCEMENT 2ND ANNUAL FIRST CITY PASSAGEWAYS 2021 A DESIGN COMMITTEE PROJECT



COMMUNITY ENHANCEMENT 2ND ANNUAL FIRST CITY PASSAGEWAYS 2021 A DESIGN COMMITTEE PROJECT



COMMUNITY & MERCHANT AWARENESS EVENTS

- ▶ Spring Fling Bingo - 2,239 Bingo cards were turned in through the 6 week promotion. 6 weekly winners of Main Street Bucks plus fabulous gift basket winner.
- ▶ Summer Concert Series (June, July, August at Haymarket Square)
- ▶ Leavenworth City Market (2nd Saturday mornings, May - October)
- ▶ Build a Bouquet
- ▶ DIY for DAD (a youth oriented activity, well received)
- ▶ Sidewalk Sales
- ▶ Christmas in July 1,596 tickets = \$31,920 within 44 participating businesses.
- ▶ PAIR Day (targeted military exposure) FMWR cancelled this in 2021, however LMS actively distributed 1,000 welcome bags to Fort housing, Spouses club, Protestant Women of the Chapel (PWOC), local businesses & hotel distribution
- ▶ Stuff Your Stocking (669 tickets = \$75,750), Festival of Trees, Holiday Open House
- ▶ DIY Reindeer Romp (a youth oriented activity, great response)
- ▶ Shop Small Saturday/The Miracle on Main Street
- ▶ LMS Annual Banquet

SUMMER CONCERT SERIES



STUFF YOUR STOCKING

NOVEMBER 6 - DECEMBER 22, 6 DRAWINGS + FABULOUS GRAND PRIZE!



First City of Kansas
Leavenworth, Kansas



CONVENTION AND VISITORS BUREAU



ALIVE AFTER 5 1ST THURSDAY OF EACH MONTH
JANUARY CHILI/SOUP MERCHANT COOK-OFF
dorMAIL GALLERY/MEREDITH 1ST PLACE; FROSTING HOUSE/ALESHA 2ND
PLACE; FIRST CITY CHEESE MARKET/RYAN 3RD PLACE



The 4 POINT APPROACH TO REVITALIZATION

- ▶ LMS CONSISTENTLY FOLLOWS THE NAT'L TRUST & NAT'L Main Street 4 POINT APPROACH TO DOWNTOWN REVITALIZATION: **Economic Vitality; Design; Promotion; Organization/Investor Relations**
- ▶ IT'S PROVEN
- ▶ IT WORKS
- ▶ IT SHOWS
- ▶ THE 1ST CITY OF KS IS EXCITING, FULL OF BUSINESSES & MERCHANTS & A DESTINATION!
- ▶ REVITALIZATION IS ONGOING, BUSINESSES ARE FLUID & LMS STAYS ENGAGED & CONNECTED!
- ▶ LMS creates and hosts events & activities that draw visitors and consumers directly into downtown and oftentimes, directly into businesses.

INVESTOR DATA

► <u>iINVESTORS as of December 31, 2021</u>	2020 Actual	2021 Actual	Budgeted
► Business Investors	134	152	150
► Friends of Main Street Investors	9	28	25
► Not for Profit Investors	2	7	6
► Institutional Investors	7	7	6
► Governmental Investors (City of LV)	1	1	1
► Reciprocal (CVB, C of C, NCS, LCDC, LV CO Historical Society, KAIR Radio, Richard Allen Cultural Center)			

LMS 2021 Year End BUDGET ANALYSIS

Figures reflect 2021 Actuals

▶ Financial, Business & Friend Investors (Dues)	33%	\$ 45,736.00
▶ City of Leavenworth investment	20%	\$ 32,000.00
▶ Program Fundraising	28%	\$ 44,595.75
▶ Grants, CVB, Donations	12%	\$ 20,000.00
▶ PPP	7%	\$ 13,106.25
▶ Program Income	<u>100%</u>	<u>\$155,438.00</u>
▶ Program Expense (Events, Adm, Wages)		\$ 160,802.00
▶ Sub Total		\$ -5,364.00
▶ <i>Net</i> Bldg I & E (rents received, repairs, taxes, loan interest)		\$ 2,157.52
▶ Ending Balance		\$ -3,206.48
▶ City of Leavenworth ROI - 386%		

NETWORK OF RESOURCES

- ▶ National Main Street & Main Street America
- ▶ Kansas Main Street & Department of Commerce
- ▶ Kansas State Historic Society
- ▶ City of Leavenworth & CVB
- Network Kansas & Grow Leavenworth County Development
- ▶ KU Small Business Development Center
- ▶ Leavenworth County Development Corp

Opportunities become available from these and other resources, we take action, apply and oftentimes receive funding and related awards.

LARGE BUILDINGS

600 Cherokee

Owned by the City of Leavenworth's Land Bank. Developers being sought via RFP to bring this building into income producing retail and residential.

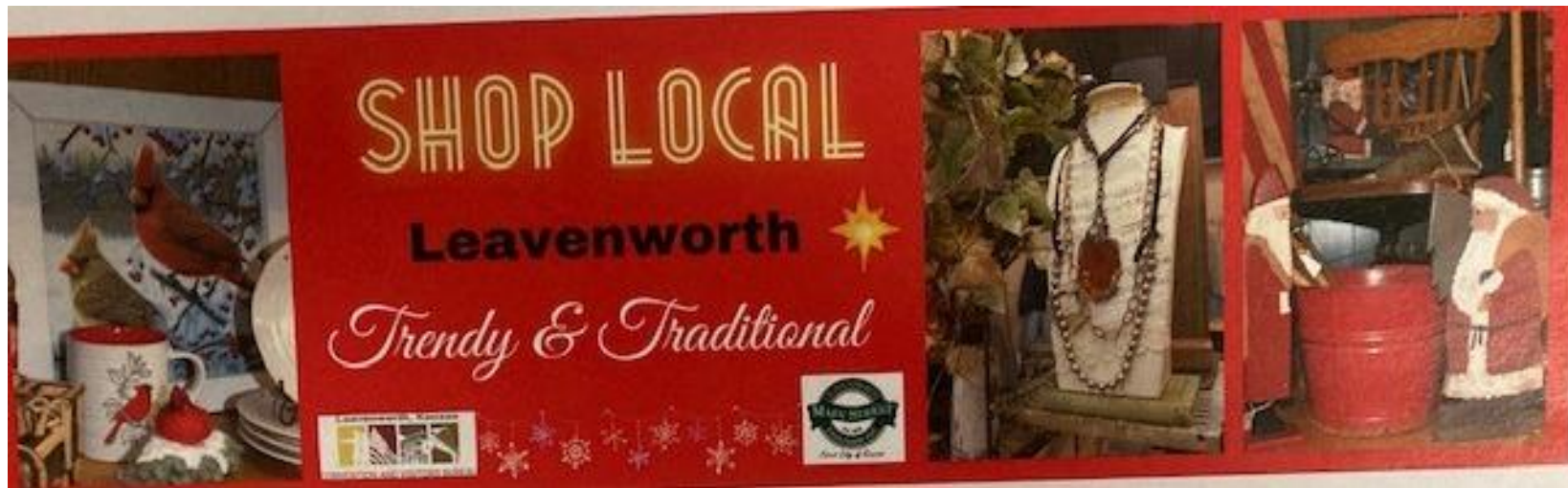
NW Corner of 5th & Cherokee

BUILDING KNOWN AS LEE'S FURNITURE - The Ettenson Building is a historic and beautiful building, adding character and definition to downtown. However due to current ownership, historic and structural elements have been removed and the sheer size of the open interior space poses issues. LMS continues to contact developers in the regional area to develop this building into a viable and useful anchor building with mixed use in mind.

523 Delaware

Formerly Sadtk's Furniture, a quick transition to new ownership in 2021 with great plans to support downtown.

BILLBOARD COOP ADVERTISING LMS & CVB, 4TH STREET



ECONOMIC DEVELOPMENT

BUSINESS LOST DOWNTOWN IN 2021

- ▶ Wildflower Bakery - Closed (now Petra's Embiss Stube')
 - ▶ Kansas Embroidery - moved to home based in LV County (now Celtic Holsters)
 - ▶ First City Dental Care - moved to 4th Street (Heritage Center expanded)
 - ▶ Petite Fleur - Business purchased (now Little Story's Boutique)
 - ▶ Ginny's Antiques - closed/retired
-
- ▶ Additional small & large projects have been facilitated by LMS as we consistently connect building owners, tenants & entrepreneurs

UPPER STORY DEVELOPMENT

- ▶ LMS has identified & is currently working with building owners that desire to renovate & utilize their upper stories. This is an excellent opportunity to increase Mixed Use Development Downtown!
- ▶ Mixed Use Development is a Win/Win for everyone. More residents living downtown, coop/shared space for small businesses, more customers, more foot traffic, more night life, more success for everyone. LMS is listening to City discussions on codes, updates and enforcement while offering information and ideas to increase upper story development.
- ▶ The City, County & State all benefit via increased property & sales taxes, plus the added benefit of a vibrant Downtown, the heart and soul of the community.

INCENTIVES WITHOUT WALLS (IWW)

A Kansas Department of Commerce Program

- ▶ Main Street Programs in Kansas have utilized the IWW revolving loan program since 1985. Developed through the Kansas Department of Commerce in conjunction with Kansas Main Street, it provides “gap” funding for downtown projects to move forward. We maintain an annual Memo of Agreement with the Dept. of Commerce/Kansas Main Street to continue to utilize the IWW revolving loan funds that we’ve built up, \$52,794. It is a great program that allows LMS to invest in downtown buildings and businesses.
- ▶ LMS records indicate IWW loans/grants started with our program in 2002.
- ▶ Since 1995 when LMS was implemented, it has loaned \$273,780 (30 loans) & granted \$103,349 (11 grants) for a total of \$377,129.00 in downtown investment.
- ▶ Currently, the LMS revolving loan fund (we no longer grant) has 6 active loans that total \$80,000; Monthly re-payments currently total \$2,043.50 or annually \$24,522. This program is a 3:1 match meaning 3 parts private investment, 1 part public investment.
- ▶ IWW funds have been used to support business start up’s, roofs, sewers, brick repair, business growth/expansion to include building purchase, façade & interior renovations, affixed fixtures.

2021 LMS AWARDS

- ▶ EACH YEAR THE LMS BOARD & COMMITTEES RECOGNIZE VOLUNTEERS AND OTHERS THAT ARE INSTRUMENTAL IN THE PROGRAM. The Annual Banquet was welcomed & well attended!
- ▶ VOLUNTEER OF THE YEAR - **SCOTT O'NEILL & FAMILY, CELTIC HOLSTERS.** ACTIVE VOLUNTEERS SUPPORTING PROMOTIONS AND DESIGN PROJECTS
- ▶ PROMOTION COMMITTEE -DESIGN COMMITTEE - **MARLEE MARSHAL/ASSISTANT DIRECTOR.** GOING ABOVE & BEYOND HER OFFICE DUTIES, INITIATING NEW ACTIVITIES.
- ▶ ECONOMIC VITALITY COMMITTEE - **RENEE & JOHN LEMONS/KARMA.** BOARD MEMBER, ACTIVE BUSINESS PARTICIPATION, BUILDING IMPROVEMENTS
- ▶ ORGANIZATION COMMITTEE - **DR. ROTH AND SCHOOL BOARD/USD 453.** DEDICATION TO COMMUNITY EXCELLENCE, EXCELLENT MAIN STREET BUCKS SUPPORT
- ▶ DESIGN COMMITTEE - **LEIGH COFFMAN, MURALIST.** CONSISTENTLY PARTICIPATING IN LMS ART PROJECTS

SOCIAL MEDIA

- ▶ Website, Active & Maintained
- ▶ Many posts are shared from businesses, entities, organizations daily
- ▶ Facebook End of 2021
- ▶ Page Likes 5,447
 - ▶ Followers 5,814
 - ▶ LMS Facebook ranks between the City of Leavenworth and CVB

TRIED & TRUE MERCHANTS VALUED & STEADFAST

- ▶ We often talk about new businesses, however retaining existing businesses is the Key to Success Downtown. It's proven that retaining existing businesses is less costly and more effective than recruiting new businesses
- ▶ There are approximately 200 businesses downtown. The merchants are friendly, very knowledgeable and a wealth of great information! *We encourage each of you to make it a priority to stop by and say "hi" frequently, tell them they are valued in the community, make purchases frequently and spread the positive word about what Downtown Leavenworth has to offer - the most amazing, talented, creative, innovative and dedicated merchants - anywhere!*
- ▶ WE NEED THEM, THEY NEED US

GOING STRONG SINCE 1995

The Leavenworth Main Street Program, Inc. became a designated Main Street in 1995, a fully accredited program for the majority of those years within the professional standards and framework of the National Trust and National Main Street.

MISSION

Leavenworth Main Street Program, Inc., through community awareness and involvement, works to energize and preserve the downtown through economic development and historic preservation to cultivate a viable, attractive and prosperous area for the benefit of the entire community.

VISION

Businesses, residents, consumers, and government are working together to improve the quality of living, working, and playing in the downtown district.

Community members and visitors utilize and enjoy historic downtown Leavenworth as a unique destination for eclectic shops, historic buildings, cultural activities, education, entertainment, living, and dining.

Downtown Leavenworth is the social and economic center of the community, known for diverse retail and service businesses, comfortable and convenient living, and its atmosphere of vibrancy and pride.

THANK YOU FOR YOUR PARTNERSHIP & INVESTMENT IN THE MAIN STREET PROGRAM

- ▶ A historic downtown, in today's world, must be targeted & marketed, positively embraced and showcased consistently via many avenues to retain its character and relevance.
- ▶ It takes consistent personal contact, familiarity with the owners and their products, consistent promotional activities to draw visitors and customers to and into their businesses. That's a huge part of what LMS does.
- ▶ New hotels are greatly appreciated and enhance and build downtown vibrancy. Continued development of upper story and residential development is exciting and increases mixed-use opportunities.