



M E D I A R E L E A S E

Leavenworth Main Street
Leavenworth, KS 66048

CONTACT: Wendy Scheidt, Executive Director
(913) 682-3924

DATE: November 26, 2021

FOR IMMEDIATE RELEASE

USD #453 INFUSING LOCAL SMALL BUSINESS WITH MAIN STREET BUCKS

The elves at Leavenworth Main Street have been very busy accommodating another huge request by USD 453 for 625, \$50 bundles of Main Street Bucks! Infusing \$31,250 into the local small business economy is huge. "This is the 2nd year that Dr. Roth and the Board of Directors approved this tremendous purchase", comments Wendy Scheidt, director of LMS.

"Leavenworth Main Street is excited to quickly facilitate Leavenworth USD 453's request for a large order of Main Street Bucks which is a huge stimulus for downtown merchants. An infusion of this magnitude into the local economy by a single entity continues in 2021. The bucks recirculate among the majority of downtown businesses, plus some outlying area businesses, who invest in our organization annually. Infusing Main Street bucks into the community is a win/win/win! We always encourage Live Local and we thank USD 453 for their contribution to the local economy for a 2nd year in a row!" Wendy Scheidt, Executive Director, Leavenworth Main Street Program.

The USD #453 Main Street bucks have the district's logo on them making them unique. Main Street bucks recirculate among investor businesses and are reimbursed dollar for dollar at the Main Street office. Leavenworth Main Street annually awards several thousand dollars in Main Street Bucks during promotions to customers. They are purchased as employee rewards and gifts also. We encourage your business to purchase Main Street Bucks for rewards, annual bonuses and all related. The community can also purchase the bucks as birthday, Christmas gifts and for any other reason. *"Just think how the local economy could be positively impacted on an ongoing basis if more local entities and businesses chose to award Main Street Bucks for employee incentives, bonuses and more!"* Wendy Scheidt

It takes many partnerships to create excellence. But that's what we do at Leavenworth Main Street! Always going the extra mile for small businesses, our investors and community is our passion and priority. Stay up to date with this announcement and all things Main Street, downtown and small business by following our Facebook page.

www.leavenworthmainstreet.com or find us on Facebook.
Leavenworth Main Street, 416 Cherokee Street, 913-682-3924

###