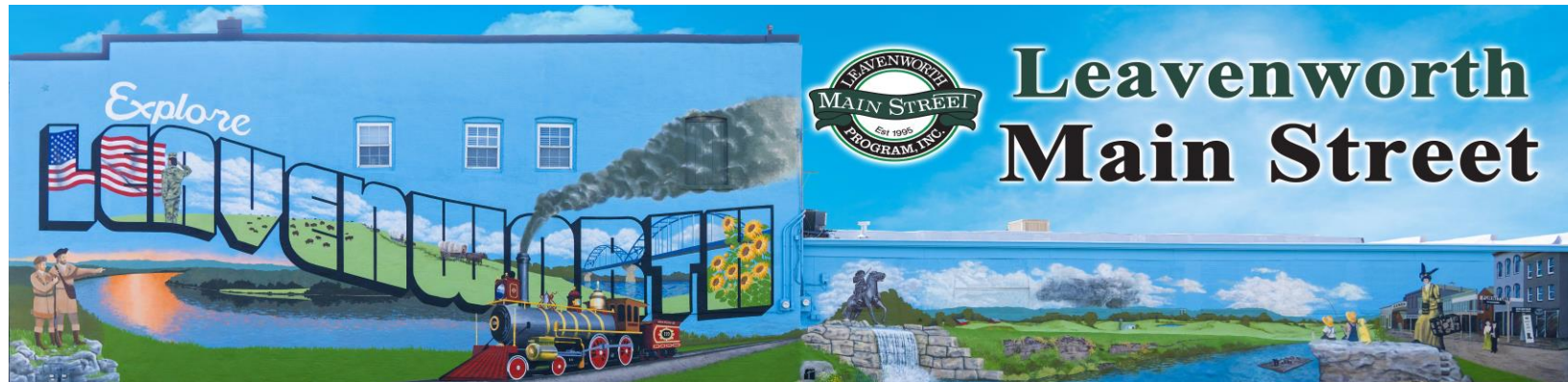




First City of Kansas

CITY COMMISSION PRESENTATION

MARCH 7, 2023



Introduction to New Staff Members

- ▶ Debbie Deere - Executive Director
- ▶ Tonia Mein - Assistant Director
- ▶ Jenny O'Neil - Administrative Assistant

Board of Directors

- ▶ Heather Schneider - President / Org/Membership Chair - Armed Forces Bank
- ▶ Laurie Mefford - Vice President - EXP Realty
- ▶ Kelley Perry - Treasurer - DeMaranville & Associates
- ▶ Daniel Winton - Appointed Bank Representative - Mutual Savings Association
- ▶ Scott O'Neil - Promotions Chair - Celtic Holsters
- ▶ Meredith Thompson - Design Chair / City Appointed - Creative Blossoming
- ▶ Neill Scheiter - Economic Vitality Chair - Sapp Design Architects
- ▶ Michelle Bishop - Country Club Bank
- ▶ Holly Pittman - First City Media
- ▶ Tom Poulter - VFW
- ▶ Renee Lemons - Karma
- ▶ Darrin DePriest - Frontier Community Credit Union
- ▶ Ex-Officio Members:
 - ▶ Kristi Lee - CVB
 - ▶ Jen Anders - LL Chamber of Commerce
 - ▶ Diana Dodd - LCDC

COMMUNITY PARTNERS

- ▶ City of Leavenworth
- ▶ CVB
- ▶ LCDC
- ▶ Leavenworth/Lansing Chamber of Commerce
- ▶ Grow Leavenworth County
- ▶ Fort Leavenworth MWR & Spouses Club

Reciprocal Memberships

- ▶ Richard Allen Cultural Center
- ▶ Leavenworth Historical Society

LEAVENWORTH MAIN STREET FUNDING SOURCES

- ▶ **Membership Dues: Friends / Business / Financial & Institution / Non-Profit**
- ▶ **City of Leavenworth annual Economic Development investment**
- ▶ **Promotions / Events / Fundraising**
- ▶ **Sponsorships**
- ▶ **Upper Story Loft rental**
- ▶ **CVB Grant Awards - Project specific**
- ▶ **Grant and Loan programs - KS Department of Commerce - Available to member businesses**

ORGANIZATION & MEMBERSHIP

- ▶ **Create a strong foundation for sustainable revitalization efforts, cultivating business & community partnerships / involvement**

- ▶ **Members - 217**
 - ▶ New Members - 11 in 2023
 - ▶ Membership recruitment ongoing

- ▶ **Public Awareness & Education**
 - ▶ What does Main Street do?
 - ▶ “Downtown with Debbie” videos
 - ▶ How can it benefit businesses / community?
 - ▶ Why should businesses get involved?
 - ▶ How can Main Street best partner with businesses?

PROMOTIONS

- ▶ **Market business district's defining assets: history / arts & culture / entertainment / shopping / dining / 1st City of Kansas**
- ▶ **Support buy-local experiences**
- ▶ **Generate economic impact:**
 - ▶ **Sponsor 40 + events annually**
 - ▶ 1000+ Alive After 5 tickets sold / 1500 Concert attendees / 1500+ Safe Trick or Treaters / City Market attendees
 - ▶ **2022 - \$205,000**
 - ▶ Shop Small Saturday / Rockin' Around the Christmas Tree / Christmas in July / Main Street Bucks
 - ▶ New 2023: Main Street Shenanigans / Pub Crawl / Shopping & Dining Passbook
 - ▶ **Create experiences to encourage local and out-of-town visitors to keep coming back!**

DESIGN

- ▶ **Create & Support projects to enhance the physical & visual assets that set the commercial district apart**
 - ▶ Historical district / 28-block district / Murals / Architecture / Building facades
- ▶ **Utilize community member's creativity to design projects**
- ▶ **Utilize local / state / national grants to develop these projects**
- ▶ **Utilize community partnerships to execute these ideas**
 - ▶ **THANK YOU to CVB & City for ongoing grant opportunities, shared marketing, and collaboration efforts**
- ▶ **Attract visitors / tourism to our community**
 - ▶ Passageways
 - ▶ Pocket Park featuring "Trailblazing Women of Leavenworth"
 - ▶ Murals
 - ▶ Walking History tour
 - ▶ Banners of Honor
 - ▶ 2023 New Ideas being developed

ECONOMIC VITALITY

- ▶ Create a supportive environment for entrepreneurs and innovators to drive local economy
- ▶ Provide resources and tools to assist new and existing businesses
 - ▶ Collaborate with community and state partners
 - ▶ Available properties / Business planning / Community data-future planning / Information sessions offered
- ▶ Provide information for funding opportunities to support business owner's efforts
 - ▶ Referrals to LCDC and City of LV
 - ▶ Main Street - IWW loans / Upper Story & Small Business Development grants
 - ▶ Local / State / National
- ▶ Provide a safe, welcoming, friendly, and confidential space for business owners to share their ideas and ask questions
 - ▶ Main Street office

2022 MAIN STREET AWARDS

- ▶ **Promotion Committee Award:** Popcorn Pit Stop - Owner, Rusty Hopper
- ▶ **Design Committee Award:** Meredith Thompson - Owner, Creative Blossoming
- ▶ **Economic Vitality Committee Award:** Artistic Works by Lu - Owner, Lu Kneuvan
- ▶ **Organization Committee Award:** Country Club Bank
- ▶ **Membership Committee Award:** dorMail Gallery & Frame Shop - Owner, Meredith Roush
- ▶ **Board of Directors Volunteer of the Year Award:** Todd & Laurie Mefford, exp Realty

THANK YOU
&
QUESTIONS

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